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Design Policy Mapping in Europe

The following content is drawn from the “Design Policy Mapping in Europe” report. Access and download the complete report using the link:

https://madres.beda.org/en/publications/design-policy-mapping-in-europe/

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Sep 2025

Country Profile: Albania

Country Size: 28,748 sq km
Citizens: 2,363,314 (2024) | Tendency: falling
GDP per Capita: 10,011.6 $ (2024) | Tendency: rising
EU Innovation Scoreboard: Emerging (2025) | 37,9%
BEDA Member Organisations: /

Dedicated design policy status

No

Design in other policy agendas

→ CCI strategy: The National Strategy for Culture 2019–2025 makes a brief reference to design within the creative industries, but without dedicated measures. [Mentioned]
→ Innovation, industrial/development, circular economy, digital, and architecture strategies: No strategies or references to design were identified.

Observations

At present, design does not feature prominently in Albania's policy landscape. The only entry point is through the strategy for culture, where design is listed but not supported through specific actions or funding. There are no visible plans or advocacy efforts toward developing a dedicated design policy.

ADDRESS

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